

Message Text

UNCLASSIFIED

PAGE 01 BANGKO 15484 150300Z
ACTION EA-09

INFO OCT-01 ISO-00 EB-07 /017 W
-----061828 150439Z /15
R 150222Z JUL 77
FM AMEMBASSY BANGKOK
TO USDOC WASHDC
INFO SECSTATE WASHDC 4210

UNCLAS BANGKOK 15484

E.O. 11652: N/A
TAGS: BEXP, TH
SUBJ: WTDR/FTI - SUKSIT SIAM CO., LTD.

REF : USDOC 12276

1. THAILAND 2. CNTRY CODE: 549 3. SER. NO: 0109400

4. SUKSIT SIAM CO., LTD.

4A. CODE: K

5. 1715 RAMA 4 ROAD, SAMYAN CIRCLE

6. BANGKOK 5, THAILAND

7. ESTABL: 1967 8. EMPL: 20 9. SIZE: (21-X) SMALL

10. REPUTATION: (22-X) GOOD

11. SELLS ITS PRODUCTS IN THE FOLLOWING FOREIGN AREAS LISTED IN
ORDER OF IMPORTANCE: LOCAL

12. RPT. DATE: 07/77

13A. 27210/235 IMP. AGT. DIST. OF BOOKS
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 BANGKO 15484 150300Z

13B. 27310/235 IMP. AGT. DIST. OF PERIODICALS

14. CONTACT: MRS. NILCHAWEE SIVARAKSA. TITLE: MANAGING DIRECTOR

15. CABLE: SUKSITSIAM 16. TELEX: -- 17. TEL: 2511630

18. FINANCIAL REFS: SIAM COMMERCIAL BANK LTD., 1060 NEW
PETCHBURI ROAD, BANGKOK.

19. TRADE REFS: MCGRAW-HILL BOOK CO., 330 WEST, 42ND STREET,
NEW YORK, N.Y. 10036; FEFFER & SIMONS, INC., 100 PARK AVENUE,
NEW YORK, N.Y. 10017.

20. AGENCY REP: NA

21. SUKSIT SIAM WAS INCORPORATED IN 1967 WITH AN AUTHORIZED
CAPITAL OF US\$15,000 TO ACT AS AN IMPORTER, DISTRIBUTOR AND RE-
TAILER OF BOOKS AND PERIODICALS. FIFTY PERCENT OF ITS IMPORTS ARE
FROM U.S. WITH THE REMAINDER FROM U.K., SINGAPORE AND OTHER
COUNTRIES. IT ALSO PUBLISHES THAI ACADEMIC BOOKS. IT LEASES A
BUILDING OF ABOUT 200 SQ. METERS WITH AN OFFICE OF 112 SQ. METERS
AND A DISPLAY ROOM OF 56 SQ. METERS LOCATED IN ONE OF BANGKOK'S
BUSINESS DISTRICTS. IT EMPLOYS 20 PEOPLE INCLUDING 3 SALESMEN.
SUBJECT FIRM'S SALES IN 1976 WERE REPORTED TO BE US\$165,000 RE-
PRESENTING AN INCREASE OF NEARLY SIXTY PERCENT FROM 1975 SALES.
SUKSIT SIAM IN RUN BY MR. SULAK SIVARAKSA, PRESIDENT, AND
MRS. NILCHAWEE, MANAGING DIRECTOR, MR. SULAK SIVARAKSA, A PRO-
FESSOR IN CHULALONGKORN AND THAMMASART UNIVERSITIES, ENJOYS A
GOOD REPUTATION AMONG ACADEMIC CIRCLES. SUKSIT SIAM IS A MEMBER
OF THE PUBLISHERS AND BOOKSELLERS ASSOCIATION OF THAILAND.
LOCAL BANK REPORTS FAVORABLY ON THE SUBJECT FIRM; IT IS CONSIDERED
TO BE A GOOD TRADE CONTACT FOR U.S. FIRMS.
UNCLASSIFIED

UNCLASSIFIED

PAGE 03 BANGKO 15484 150300Z

22. PREPARED BY: SATHIT/SOMSAK APPROVED BY: WARD D. BARMON
AT: AMEMBASSY BANGKOK.
WHITEHOUSE

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 15-Jul-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977BANGKO15484
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770251-1278
Format: TEL
From: BANGKOK
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770755/aaaabveb.tel
Line Count: 98
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: de64566b-c288-dd11-92da-001cc4696bcc
Office: ACTION EA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 06-Jan-2005 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 1854306
Secure: OPEN
Status: NATIVE
Subject: WTDR/FTI - SUKSIT SIAM CO., LTD.
TAGS: BEXP, TH
To: COM
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/de64566b-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
22 May 2009
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009